

**COUNTYWIDE INITIATIVES & SERVICES
(CONT'D)**

**San Diego County Office of Education
Friday Night Live** (High School Youth)
**San Diego County Office of Education
Club Live** (Middle School Youth)
San Diego County Office of Education
6401 Linda Vista Road
San Diego, CA 92111
Tel: (858) 569-3137
Fax: (619) 682-5252
E-mail: SUGarcia@sdcoe.net
Contact: Salvador Garcia
Website: www.sdfnl.net/programs

Prevention Evaluation Project
Center for Community Research
8885 Rio San Diego Drive, Suite 111
San Diego, CA 92108
Tel: (619) 684-5108
Fax: (619) 919-0027
Contacts: Kristin Donovan
Email : kdonovan@ccrconsulting.org

Marijuana Initiative Facilitation
Center for Community Research
8885 Rio San Diego Drive, Suite 111
San Diego, CA 92108
Tel: (619) 684-5108
Fax: (619) 919-0027
Contact : Kristin Donovan and Joseph Eberstein
Email : kdonovan@ccrconsulting.org
jeberstein@ccrconsulting.org
Website: www.mpisdcounty.net/

Responsible Hospitality Coalition
Institute for Public Strategies
2615 Camino del Rio South, Suite 300
San Diego, CA 92108
Tel: (858) 354-2217
E-mail: rhcsd@aol.com
Contact: Marian Novak, Director
Website: www.publicstrategies.org/

Countywide Media Advocacy Project
Institute for Public Strategies
2615 Camino del Rio South, Suite 300
San Diego, CA 92108
Tel: (619) 476-9100 ext. 118
Fax: (619) 476-9104
E-mail: creed@publicstrategies.org
Contact: Craig Reed, Project Manager
Website: www.publicstrategies.org/projects/san-diego/
BHS AOD (08/01/2017)



**County of San Diego
Health and Human Services
Agency**



Never doubt that a small group of thoughtful committed citizens can change the world; indeed it is the only thing that ever has."

Margaret Mead, Anthropologist

Clients receiving services through County of San Diego contracted SUD programs are treated with equality, in a welcoming, nondiscriminatory manner, consistent with applicable state and federal law. Client fees are waived for Medi-Cal eligible persons participating in Medi-Cal certified services (except for required share of cost). No services will be refused due to a client's inability to pay.

Pregnant women have priority admission to recovery and treatment programs.

BEHAVIORAL HEALTH SERVICES

3255 Camino Del Rio South
San Diego, CA 92108
(619) 563-2700

ACCESS AND CRISIS LINE

1-888-724-7240

www.sandiegocounty.gov/hhsa/programs/bhs

www.livewellsd.org

**DIRECTORY OF
ALCOHOL & DRUG
PREVENTION PROGRAMS**



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Dianne Jacob
District 2

Kristin Gaspar
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District 4

Bill Horn
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Chief Administrative Officer

Nick Macchione, Agency Director
Health and Human Services Agency

Alfredo Aguirre, Director
Behavioral Health Services

Holly Salazar, Assistant Director,
Departmental Operations
Behavioral Health Services

PREVENTION STRATEGY

The San Diego County prevention work utilizes environmental prevention strategies to reduce problems by focusing on four countywide alcohol and other drug prevention initiatives: the Binge and Underage Drinking Initiative (1995), which addresses underage drinking problems in our communities; Methamphetamine Strike Force (1996), which addresses the personal, community and environmental impact of methamphetamine on the Region; the Marijuana Prevention Initiative (2005) to focus on youth use of marijuana, and the Prescription Drug Abuse Task Force (2008) to address the illicit use of prescription drugs in the region. Providing a targeted focus on these issues allows the County to develop long term, strategic and sustainable prevention plans for each initiative, provides coordination and shared resources where possible, and provides flexible prioritization in each region regarding how each initiative will be tailored to individual community needs.

Accomplishments Include:

- Advanced 19 Social Host Ordinances (SHO) to approval. There is a SHO in all 18 cities within the County and in the County unincorporated areas
- Established the Methamphetamine Strike Force and Annual Report Card
- Established the Prescription Drug Abuse Task Force and Annual Report Card
- Established year-round prescription drug collection boxes for the proper disposal of unused medicines
- Created the Countywide Law Enforcement Task Force on Underage Drinking and DUI
- Established the Marijuana Prevention Initiative
- Developed the Tijuana Border Project, a SAMHSA Model Program
- Worked with community members to pass permanent alcohol-free beaches
- Provides Responsible Beverage Service training to over 1000 persons annually and trains over 700 volunteers to serve alcohol responsibly at special events in the County.

CENTRAL SAN DIEGO COUNTY

Central Region Prevention Coalition

Social Advocates for Youth (SAY), San Diego
4275 El Cajon Blvd., Suite 101
San Diego, CA 92105
Tel: (619) 283-9624 ext. 367
Fax: (619) 641-7656
E-mail: mbaum@saysandiego.org
Contact: Mary Baum, Program Manager
Website: www.saysandiego.org/program/alcohol-tobacco-and-other-drug-prevention-program/centralelion-prevention-coalition/

North City Prevention Coalition

Social Advocates for Youth (SAY), San Diego
8755 Aero Dr., Suite 100
San Diego, CA 92123
Tel: (858) 565-4148 ext. 205
Fax: (858) 565-4178
E-mail: klenyoun@saysandiego.org
Contact: Karen Lenyoun, Program Manager
Website: www.saysandiego.org/program/alcohol-tobacco-and-other-drug-prevention-program/north-city-prevention-coalition/

EAST SAN DIEGO COUNTY

East County Community Change Project

Institute for Public Strategies
131 Avocado Avenue
El Cajon, CA 92020
Tel: (858) 476-9100 ext.109
Fax: (619) 476-9104
E-mail: jmoore@publicstrategies.org
Contact: Joyce Moore, Project Manager
Website: www.publicstrategies.org/projects/san-diego/

NORTH SAN DIEGO COUNTY

North Inland Community Prevention Program

Mental Health Systems, Inc.
12344 Oak Knoll Road, Suite C-1
Poway, CA 92064
Tel: (858) 391-9303
Fax: (858) 391-9302
E-mail: rstark@mhsinc.org
Contact: Ron Stark, Program Manager
Website: www.mhsinc.org/listing/north-inland-community-prevention-program-2/

NORTH SAN DIEGO COUNTY

North Coastal Prevention Collaborative

Vista Community Clinic
465 La Tortuga
Vista, CA 92081
Tel: (760) 407-1220 ext.7150 Fax:(760) 414-3736
E-mail: eleary@vistacommunityclinic.org
Contact: Erica Leary, Program Manager
Website: www.vistacommunityclinic.org/locations/

SOUTH SAN DIEGO COUNTY

South Bay Community Change Project

Institute for Public Strategies
2615 Camino del Rio South, Suite 300
San Diego, CA 92108
Tel: (619) 476-9100 ext.127
Fax: (619) 476-9104
Email: rpreuss@publicstrategies.org
Contact: Richard Preuss, Project Manager
Website: www.publicstrategies.org/projects/san-diego/

COUNTYWIDE INITIATIVES & SERVICES

Methamphetamine Strike Force (MSF)

Center for Community Research
8885 Rio San Diego Drive, Suite 111
San Diego, CA 92108
Tel: (760) 749-8792
Fax: (760) 749-9486
E-mail: angelagoldberg@sbcglobal.net
Contact: Angela Goldberg, Facilitator
Website: www.no2meth.org/

Prescription Drug Abuse Task Force (PDTF)

Center for Community Research
8885 Rio San Diego Drive, Suite 111
San Diego, CA 92108
Tel: (760) 749-8792
Fax: (760) 749-9486
E-mail: angelagoldberg@sbcglobal.net
Contact: Angela Goldberg, Facilitator
Website: www.sandiegorexabusetaaskforce.org/

Binge/Underage Drinking Initiative & Alcohol Policy Panel

Institute for Public Strategies
2615 Camino del Rio South, Suite 300
San Diego, CA 92108
Tel: (619) 476-9100 ext.125
Email: ecollins@publicstrategies.org
Contacts: Eric Collins, Project Manager
Website: www.alcoholpolicypanel.org/